

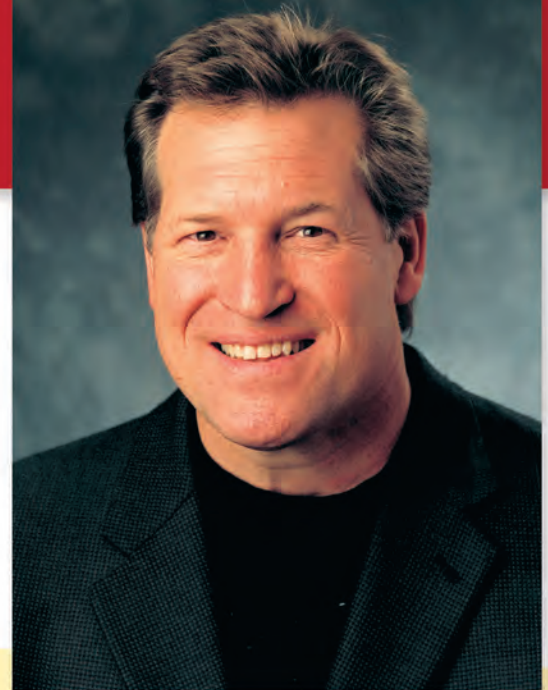
MARK SCHARENBRICH

CSP, CPAE • KEYNOTE SPEAKER

PRESENTS



**Making Connections
That Move People**



What can the “Nice Bike” principle do for you and your organization?

MARK SCHARENBRICH’S “Nice Bike” principle connects management to front line, team member to team member, company to customer and educator to student.

Mark’s motivational message tells the story of “Nice Bike” (which involves half-a-million Harley-Davidson bikers, lots of black leather jackets, one beige rental car, and the sincere recognition of what’s really important) to bring home the value of acknowledging, honoring and making connections that move people.



Mark’s presentation acts as a catalyst for a stronger, more unified team. His messages:

- ▶ **Improve employee engagement.**
- ▶ **Help people to embrace change.**
- ▶ **Enhance team collaboration.**
- ▶ **Fuel the passion to serve others.**
- ▶ **Create meaningful connections.**



Part motivational speaker, part thought provoker and pure entertainer, Mark Scharenbroich makes any event memorable through engaging stories and he makes it fun. He weaves in an ensemble cast of unforgettable characters, à la Las Vegas headliners. Plus, the guy is hilarious. Watch Mark’s preview and decide for yourself.

Mark’s approach is unconventional, and he provides you with an unforgettable experience. Recognized internationally, with experience in front of 3,500 audiences, his credentials include an Emmy award, induction into the National Speakers’ Association Hall of Fame, membership with the prestigious Speakers Roundtable (an invitational-only association of 20 of America’s foremost motivational speakers), and several international film awards for writing and performing.

**“... an original ...
the best speaker I’ve ever
heard. Mark has no equal!”**

John Stumpf

President and Chief Executive Officer
Wells Fargo & Company

Here's what people are saying about Mark Scharenbroich

"Mark Scharenbroich has worked closely with the Jostens sales and management team for more than 15 years. His messages are always motivational, hilarious and – most of all – on target. Mark is truly one of the best."

Mike Bailey • CEO, Jostens

"Mark is a wow of wows as a speaker, trainer, educator and entertainer. I love his magical, mesmerizing performance that delivers brilliant content on the wings of humor."

Mark Victor Hansen • Co-creator, #1 *New York Times* best selling *Chicken Soup for the Soul*™

"Your message was delivered with a great deal of enthusiasm, clarity and relevance to our top producers. You made us laugh, you made us choke up, you made us proud and you made us think. There could not have been a better way to start our conference, to generate discussion among the attendees, or to set the set tone for the following three days."

Jim Brown • Vice President, AIG

"What I personally witnessed were our franchisees and corporate staff captivated by your message. And despite all the changes that were announced just before you spoke, you never missed a beat. How refreshing in this day and age of canned presentations to have someone customize an effective message on the spot. Nice bike!"

Lattie Michael • Founder, Chairman and CEO
Back Yard Burgers

"You have an extraordinary gift. Your manner of presentation made an emotional connection with the audience, moving us from hysterical laughter, mostly at ourselves, to tears as you touched some of the more emotional moments in our lives."

Tammy Wright
Vice President of Sales • LexisNexis

"Thank you for the absolutely outstanding kickoff presentation. When a speaker receives a standing ovation from our crowd, he has really achieved something. I can't tell you how many members came up to me during our event to tell me what a fabulous speaker we chose this year ...nor how many said, 'Nice bike.'"

Linda Raynes, CAE • President & CEO
Electrical Apparatus Service Association

"You provided insight, inspiration, and relevance to everyone in the audience. Your uplifting message that everyone matters struck a nerve with our group. You and your presentation were undeniably a hit!"

Dan Maddux • Executive Director
American Payroll Association

"The feedback from the members of the 21st Century Cardiac Surgical Society and Medtronic staff is nothing less than extraordinary. Excellent job!"

Jeannine Acker
Cardiac Surgery Division • Medtronic

"When you attended our CEO's presentation just prior to your keynote and recited key elements of it to our franchisees, I knew that I had the best speaker money could buy. It was simply amazing!"

Jim Bridger
Director of Franchise Services • AmericInn

"With over 17 years of conference planning experience, I have never enjoyed a keynote more than the wonderful one we were privileged to have in Las Vegas. Thank you for ending our conference on such a high, inspirational and humorous note!"

Fiona Henderson, CMP
Executive Director, Events
Help Desk International

FOR BOOKING INFORMATION, PLEASE CONTACT:

SCHARENBRICH & ASSOCIATES
5702 SEVEN OAKS COURT
MINNETONKA, MN 55345

T (952) 939-9080
F (952) 939-0093
MARK@NICEBIKE.COM

WWW.NICEBIKE.COM

